

MEDIA KIT

Updated December 16, 2017

poetry :: art :: photography

texture
magazine

Texture Magazine is Annapolis' First Ever Literary and Fine Arts Journal!

{ PUBLICATION CALENDAR }

VOL. 1, ISSUE 1:

RELEASES SEPTEMBER 2017 - AD MATERIALS DUE BY AUGUST 15, 2017

VOL. 2, ISSUE 1:

RELEASES MARCH 2018 - AD MATERIALS DUE BY MARCH 1, 2018

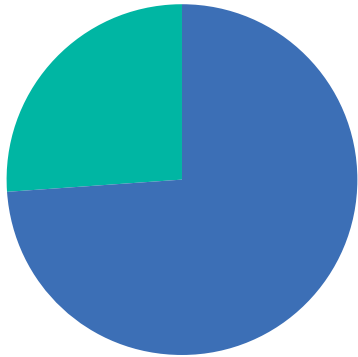
VOL. 2, ISSUE 2:

RELEASES JULY 2018 - AD MATERIALS DUE BY JUNE 15, 2018

VOL. 2, ISSUE 3:

RELEASES NOVEMBER 2018 - AD MATERIALS DUE BY SEPTEMBER 15, 2018

Women
65%



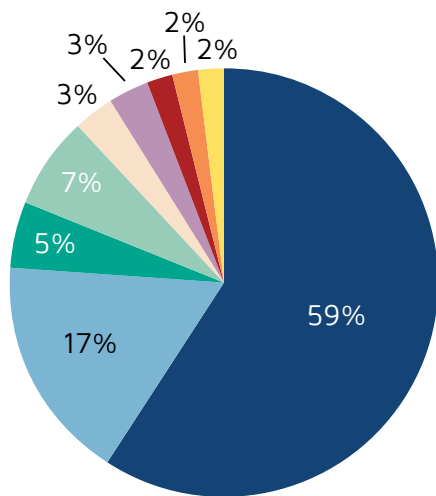
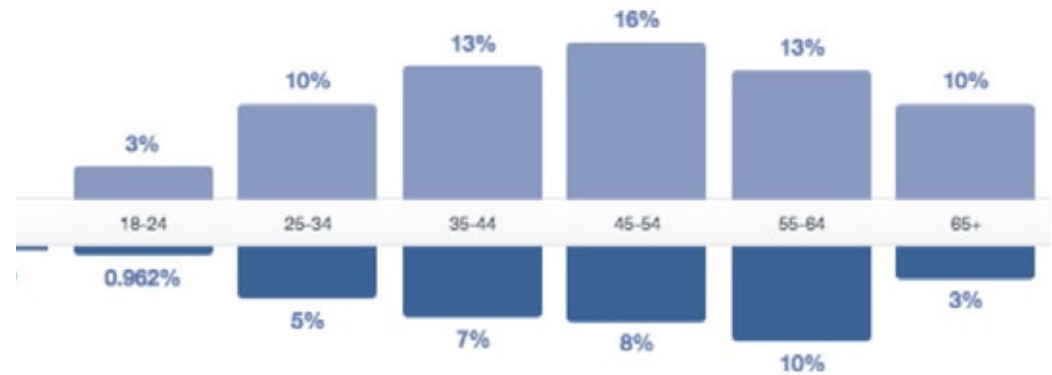
Men
35%

TEXTure Magazine possesses a majority female to male readership ratio.

*Facebook Analytics

The average age of our reader is between 35-64 with fringe ages on either end.

*Facebook Analytics



- Annapolis
- Baltimore
- Washington, D.C.
- Arnold/Severna Park
- Edgewater
- Pasadena
- Bowie
- Stevensville
- Crofton

A majority of our readership is from the local Annapolis area (59%), with Baltimore coming in second (17%).

*Facebook Analytics

Magazine Specifications

Trim Size: 6" x 9"

Live Area: 5.5" x 8.5"

Bindery Method: Saddle Stitch

Acceptable File Formats + Delivery

TEXTure Magazine is produced in a Macintosh environment. Adobe InDesign is the primary page layout program used. All ad submissions must be PDF files emailed to ads@texturemag.com or delivered via Dropbox, Hightail, WeTransfer, or on disk.

All fonts MUST be embedded. The color space must be CMYK or Grayscale. No RGB, LAB or embedded color profiles (such as ICC profiles). All PMS colors MUST be converted to CMYK.

Maximum ink density: 300 total. Resolution: 300 dpi.

We will be happy to help with your advertising design and production for an additional fee. Please contact us to discuss.

AD PLACEMENT SIZES

SINGLE FULL PAGE

Without Bleed: 5.5" x 8.5"

With Bleed: 6.25" X 9.25"

2 PAGE SPREAD

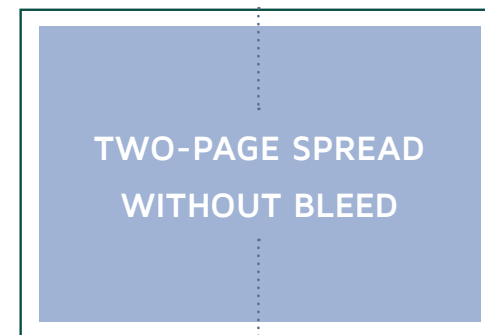
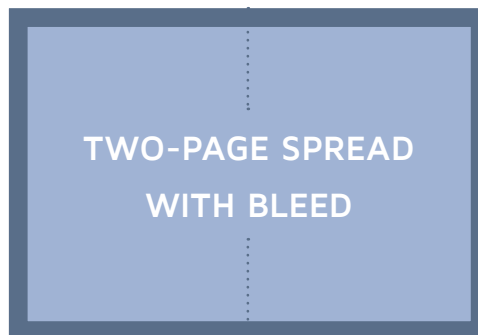
Without Bleed: 11.5" x 8.5"

With Bleed: 12.25" x 9.25"

HALF PAGE

Horizontal: 4.25" x 5.25"

Vertical: 2.125" x 4.125"



Advertising Rates (Includes a link on texturemag.com and social media. Same price for full-color or black and white)

PAGE TYPE	INVESTMENT	PREMIUM PLACEMENT
Full Page	\$500	+ 20%
2-Page Spread	\$850	+ 20%
Back Cover	\$1000	n/a
Half Page	\$250	+ 20%

Reservations

Space reservation deadline is thirty days prior to publication date. *TEXTure Magazine* requires a 50% deposit at the time of agreement, with the remaining 50% due at the time of magazine delivery. Ads are payable by cash, check or money order.

Questions? Please email ads@texturemag.com or call Linda at (908) 451-7827.

We truly thank you for your support!

